

# **NEATH PORT TALBOT COUNTY BOROUGH COUNCIL**

## **Regeneration & Sustainable Development Cabinet Board**

**14 September 2018**

### **Report of the Head of Property and Regeneration**

**- S.Brennan**

#### **MATTER FOR DECISION**

#### **WARDS AFFECTED: PORT TALBOT AND ABERAVON**

#### **PROPOSED PORT TALBOT BUSINESS IMPROVEMENT DISTRICT (BID)**

#### **Purpose of the Report**

- 1 To seek Members' approval to accept the offer of grant funding from the Welsh Government, in order to pursue the potential establishment of a formal BID for Port Talbot Town Centre.

#### **Background**

- 2 Members will be aware that several years ago, a BID was established for the town centre of Neath. Following the success of 'Neath Inspired', it was decided to explore the possibility of repeating the exercise for Port Talbot Town Centre. Two open meetings were held in the Civic Centre, and the businesses within the town were invited to attend. Following presentations from officers and the Manager of Neath Inspired, a full and open debate followed regarding the merits or otherwise of establishing a BID.
- 3 In view of the generally positive feed-back from the meetings, and a survey of those businesses attending, it was decided to apply to the Welsh Government for funding to take the matter forward, as approximately £40,000 would be required to do so.
- 4 I am pleased to report that the Welsh Government have offered the maximum of 75% (£30,000) in grant, in order for the Authority to fully pursue the establishment of the BID. The match funding of

£10,000 will be provided from the Regeneration Capital Programme.

- 5 Consultants will now be procured to oversee the process of setting up of the BID, should a positive outcome be received from a formal ballot of businesses, which will be held in the future.
- 6 The area that will be included within the proposed BID generally covers the Aberafan Shopping Centre and multi-storey car park, Civic Centre, Station Road, Forge Road and part of Green Park. A plan is attached showing the area shaded red.

### **Equality Impact Assessment**

- 7 An Equality Impact Screening Assessment has been undertaken to assist the Council in discharging its Public Sector Equality Duty under the Equality Act 2010. After completing the initial screening assessment it has been determined that this proposal does not require an Equality Impact Assessment.

### **Workforce Impacts**

- 8 There are no workforce implications in relation to the Authority

### **Legal Impacts**

- 9 The Legal procedures including the ballot will be overseen by the appointed consultants in association with the Council.

### **Risk Management**

- 10 There are no risk management issues associated with this report

### **Consultation**

- 11 The local businesses have been consulted, as outlined above.

### **Recommendations**

- 12 It is recommended that Members accept the offer of grant funding from the Welsh Government.

### **Reasons for Proposed Decision**

- 13 In order that the potential for establishing a BID in Port Talbot town centre can be pursued.

### **Implementation of Decision**

- 14 The decision is proposed for implementation after the three day call in period.

### **Appendices**

- 15 Please see attached plan

### **List of Background Papers**

- 16 None

### **Officer Contact**

- 17 Andrew Collins, Regeneration & Economic Development Manager,  
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